

## WHAT WE DO

We plan and buy media for artists, brands and agencies so they can generate awareness, acquire new customers and drive sales.

## HOW WE MANAGE OUR MEDIA

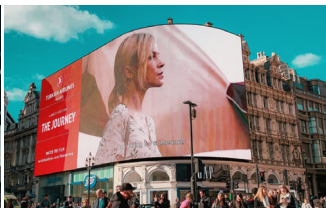
Since 2001, we've been providing strategic direct response and general media management services for a variety of marketers. We utilize the latest media technology, some of it proprietary, to swiftly plan, purchase and measure campaign performance. We aggressively negotiate media pricing and then optimize campaigns and report on them holistically using our own media system called M3D. Our clients tell us our responsive and goal-driven staff media managers provide a resource that feels more like an in-house media team.

## WE WORK IN ALL MEDIA

We love all media channels and understand the value and purpose of each media placement we make. We're not just digital. We appreciate offline media as much as online media and we will always recommend the proper selection.



**DIGITAL MEDIA**



**OUTDOOR**



**TV**



**RADIO**



**PRINT**

## ADDITIONAL SERVICES

- Direct Response Media
- Campaign Reporting
- Lead Generation

## LEADERSHIP

Charles Fetterly, President & Founder  
Larisa Fetterly, Senior Vice President

## WE WORK WITHIN SEVERAL CATEGORIES

Our expertise in engaging consumers from Millennials to Boomers across all media has served clients spanning multiple categories:

- Music
- Film & Home Entertainment
- Events
- Non Profit
- Travel & Tourism
- Insurance
- Financial Services
- Education
- Health & Beauty
- Other Agencies

## WE PARTNER WITH THE BEST

- Universal Music Group
- Sony Music Entertainment
- Specialized Bicycles
- ArcLight Cinemas
- Be Fair Be Vegan (Non-profit)
- Neptune Wellness Solutions
- Large Health Insurance Carrier
- MWWPR