



CONNECT WITH US

312-648-6330

info@TEC-Direct.com

www.TEC-Direct.com

231 S. LaSalle St, Ste 2100
Chicago, IL 60604



YOUR CATALYST FOR CONNECTION

We plan and buy media for agencies, brands and artists so they can generate awareness, acquire new customers and drive sales.

HOW WE MANAGE YOUR MEDIA

We utilize the latest media technology (some of it proprietary) to swiftly plan, purchase and measure campaign performance. We aggressively negotiate media pricing and then optimize campaigns and report holistically using our own media system called M3D. Our clients tell us our responsive and goal-driven media managers provide a resource that feels like we're part of their in-house team.

WE WORK WITH ALL MEDIA

We're not just digital. We love all media channels and understand the value and purpose of each media placement we make. We appreciate offline media as much as online media and we always recommend the proper media channel(s).



DIGITAL MEDIA



OUTDOOR



TV / CTV



RADIO



PRINT

CATEGORY EXPERIENCE

Our expertise in engaging consumers from Gen Z to Boomers across all media has served clients spanning multiple categories:

- Music
- Film & Home Entertainment
- Events
- Non Profit
- Travel & Tourism
- Insurance
- Apparel
- Education
- Health & Beauty
- Other Agencies

ADDITIONAL SERVICES

- Direct Response Media
- Creative Development
- Lead Generation
- List Building

OUR CLIENTS

- Universal Music Group
- Sony Music Entertainment
- LA Fashion Week
- Gibson
- Showtime
- PR Agencies
- Marketing Services Agencies
- Be Fair Be Vegan (Non-profit)

THE AGENCY

- Founded in 2001
- Independent & Privately Held
- Annual Media Billings: \$10M
- Charles Fetterly, President & Founder